

## Egypt – Culture Smart!

### The Essential Guide to Customs & Culture

By Isabella Morris

At first sight, modern-day Egypt is an unruly and chaotic place: a cacophony of sounds, an overload of smells, and a swirling visual feast. Ancient church domes and medieval minarets share the same space with fast-food chains and chic air-conditioned cafes.

Egyptian society has undergone dramatic changes in recent years, yet tradition and deeply conservative views prevail. *Culture Smart! Egypt* explores the codes and paradoxes of Egyptian life, outlines the country's history, and shows the forces that have shaped its sensibility. It explains the key values and attitudes, guides you through local customs and traditions, and opens a window into the private lives of Egyptians and offers advice on how to get a long with them and how to be a good guest.

***Culture Smart!* guides are created to help travelers have a more meaningful and successful time abroad through a better understanding of the local culture. Chapters on values, attitudes, customs, and daily life will help you make the most of your visit, while tips on etiquette and communication will help you navigate unfamiliar situations and avoid faux pas.**

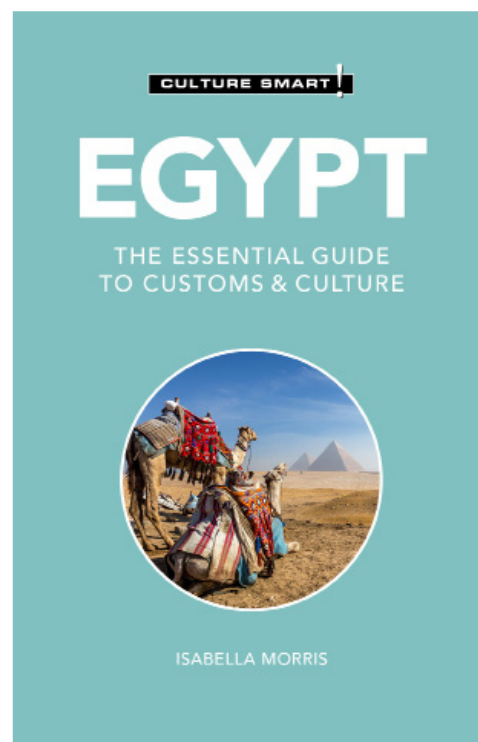
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**CULTURE SMART!**



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