

## Indonesia – Culture Smart!

### The Essential Guide to Customs & Culture

By Jessica Jemalem Ginting and Graham Saunders

Indonesia, stretching across three time zones and situated on one of the world's great maritime trade routes, has a rich and varied culture. *Culture Smart! Indonesia* describes the many different cultural backgrounds that make up this rainbow nation, helping you to better understand the values that underpin its diverse society. It reveals how modern Indonesians view themselves and go about their daily lives, and gives advice on how to navigate unfamiliar situations. Armed with essential cultural information and tips on effective communication, readers are better placed to have a more meaningful and successful experience in this fascinating country.

***Culture Smart!* guides are created to help travelers have a more meaningful and successful time abroad through a better understanding of the local culture. Chapters on values, attitudes, customs, and daily life will help you make the most of your visit, while tips on etiquette and communication will help you navigate unfamiliar situations and avoid faux pas.**

**Jessica Jemalem Ginting** is an Indonesian writer and translator from Jakarta. She has a B.A. in English from the University of Bristol in the UK, and an M.A. in Publishing at University College, London. Her debut poetry collection, *Moon Petals*, was published in 2017. More recently, she has created the sci-fi comic series *ROSANA!*, set in the culturally diverse world of the Indonesian archipelago.

**Graham Saunders** has a Ph.D. in East Asian studies from the University of Hull, England. An Australian by birth, he spent twenty-eight years teaching in East Malaysia and Brunei, and made numerous visits to the countries of the region, including Indonesia. The author of many books and articles on the history of Borneo and Southeast Asia, he also runs a business specializing in books relating to Southeast Asia.

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**CULTURE SMART!**



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