

## Iceland – Culture Smart!

### The Essential Guide to Customs & Culture

By Thorgeir Freyr Sveinsson

The volcanic island of Iceland has erupted onto the world travel scene in recent years. With otherworldly landscapes of steaming turquoise geysers set among rugged snowy peaks, miles of icy black sand beaches, and the breath-taking splendor of the northern lights, one can only wonder what took so long. But what of the people who call this island home? Behind a stoic veneer lies a proud, industrious, and egalitarian people, whose straightforwardness and ability to wing it have seen them thrive in this beautiful but unforgiving environment.

*Culture Smart! Iceland* will take you to the heart of this plucky Nordic nation. It will equip you with a deeper understanding of your hosts and with the tools to turn your visit into a more meaningful and enriching experience, whatever your reason for traveling.

***Culture Smart!* guides are created to help travelers have a more meaningful and successful time abroad through a better understanding of the local culture. Chapters on values, attitudes, customs, and daily life will help you make the most of your visit, while tips on etiquette and communication will help you navigate unfamiliar situations and avoid faux pas.**

**Thorgeir Freyr Sveinsson** is a native Icelander hailing from the northwestern settlement of Skagafjörður. He holds a Cand.theol. in Theology from the University of Iceland, and a Master's in Management and Organizational Analysis from Birkbeck College, University of London. Like a true Norseman, Thorgeir has laid anchor in Norway, Finland, and the United Kingdom and is well practiced in the art of navigating new cultures. A keen angler and soccer fan, he runs a guesthouse with his wife in Selfoss, southern Iceland.

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59 Hutton Grove, London, N12 8DS, UK  
Phone: +44 (0)20 8446 2440  
Office@kuperard.co.uk  
Distributed in the United Kingdom  
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Orders@centralbooks.com  
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**CULTURE SMART!**



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