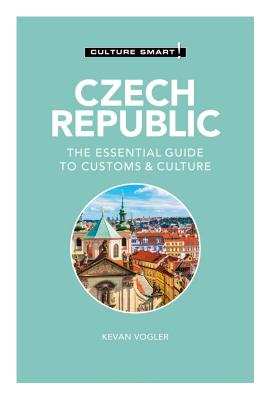
Czech Republic – Culture Smart! The Essential Guide to Customs & Culture By Kevan Vogler



Culture Smart! Czech Republic informs you about the traditions, values, and attitudes of a remarkable people. It describes Czech life at home and in the workplace and offers practical advice on what to expect and how to navigate different social situations. The real rewards will come to the visitor who goes beyond the reserve to explore the complex corners of the Czech soul. The Czechs value knowledge and cultivation, as well as formality, and so can often come across as a little stiff. However, beneath the layers of social reserve is a country of sincere and caring people. The Czechs are also deeply, darkly funny. They have made laughing through tears a national survival strategy. Many tourists visit the Czech Republic knowing no more about it than that the beer is cheap and the women beautiful. That lack of knowledge has led to frustration among Czechs, most of whom are well-informed about the world around them.

Culture Smart! guides are created to help travelers have a more meaningful and successful time abroad through a better understanding of the local culture. Chapters on values, attitudes, customs, and daily life will help you make the most of your visit, while tips on etiquette and communication will help you navigate unfamiliar situations and avoid faux pas.

Kevan Vogler is a Canadian who has been living in his adopted homeland of the Czech Republic for more than fifteen years. In addition to graphic designing and helping Czech professionals communicate with their English counterparts, Kevan maintains "Beyond Prague," an online Web site dedicated to his discovery and appreciation of all things Czech.



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