

## Saudi Arabia – Culture Smart!

The Essential Guide to Customs & Culture

By Cheryl Obal

From a distance, Saudi Arabia may seem a subdued, or even dull place; but for those who take a closer look it emerges as a fascinating country, not necessarily because of its political and economic importance, but because of its people. Reticent perhaps but, on closer acquaintance, charming and warm, the Saudis form a far less monolithic society than one might expect.

Divided by region, creed, and background but united in Islam, insular yet forever traveling abroad, and living with a foreign contingent that makes up nearly one-third of the population: the list goes on. So what do Saudis have in common beyond their national dress?

*Culture Smart! Saudi Arabia* will help you navigate the swirling waters of this important and fast-changing country. Social, cultural, and business life is demystified in concise chapters, while sections on the values, traditions, and attitudes that prevail will help you find your way through the new and unexpected situations that you are likely to encounter.

***Culture Smart!* guides are created to help travelers have a more meaningful and successful time abroad through a better understanding of the local culture. Chapters on values, attitudes, customs, and daily life will help you make the most of your visit, while tips on etiquette and communication will help you navigate unfamiliar situations and avoid faux pas.**

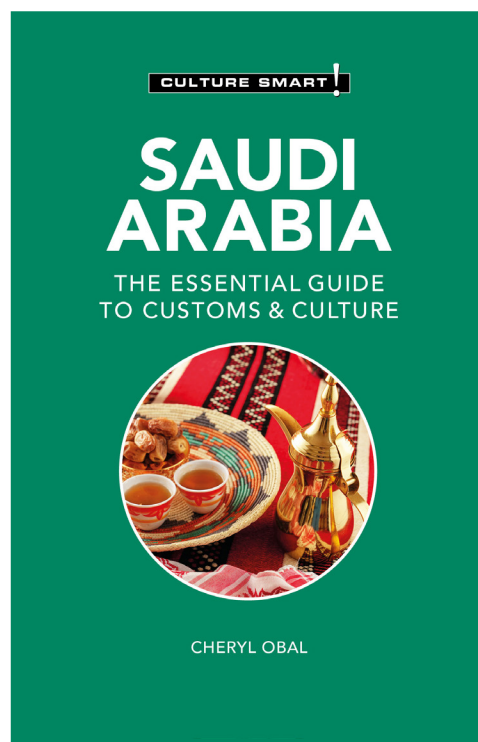
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**CULTURE SMART!**



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